







Colours of the PanSALB logo

It is important for the organisation to maintain or keep consistency in its corporate colours. Colour plays an important role in terms of recognition and subjective meaning.




A proper colour palette/colour separation chart is recommended for organisations that are serious about their image and trademark.



Pantone/Spot colours

1		Pantone Warm Red C
2		Pantone Hexachrome Orange C
3		20% Pantone Hexachrome Orange C
4		Pantone 349 C
5		Pantone 438 C
6		Pantone Process Black C

CMYK/Full colours

1		0c 78m 86y 0k C
2		0c 37m 100y 0k
3		20% 0c 37m 100y 0k
4		100c 14m 100y 19k
5		62c 73m 100y 0k
6		0c 0m 0y 100k

COLORS



2022-2032 | INTERNATIONAL DECADE OF
Indigenous Languages

Primary

PANTONE 295 C	C100 M69 Y8 K54	R0 G40 B85	HEX# 002855
PANTONE 462 C	C28 M48 Y71 K73	R92 G70 B43	HEX# 5C462B
PANTONE 1665 C	M79 Y100	R220 G68 B5	HEX# DC4405

Secondary

	C77 M40 Y12	R61 G132 B181	HEX# 3D84B5
PANTONE 153 C	C5 M64 Y100 K17	R190 G106 B20	HEX# BE6A14
PANTONE 1235 C	M31 Y98	R255 G184 B28	HEX# FFB81C