



2023
**PanSALB
MULTILINGUALISM**
— AWARDS —



2022-2032 | INTERNATIONAL DECADE OF
Indigenous Languages



PanSALB
PAN SOUTH AFRICAN LANGUAGE BOARD

PanSALB Multilingualism Awards

AWARD CATEGORIES

NOMINATION
FORMS
AVAILABLE ON

www.pansalb.org



“One nation many languages”

www.pansalb.org

AWARD CATEGORIES

MUSIC

MULTILINGUALISM

This award will be given for the effective use of multilingualism in an album/song.

USE OF MOTHER TONGUE

This award will be given for the effective use of an artist's mother tongue in an album/song.

LANGUAGE AND LITERATURE

This award recognises both written and oral modes of expression. The award may relate to the use of multilingualism and/or the use of the writer/performer's mother tongue for the promotion, protection, and preservation of any the official South African languages or the Khoe and San languages.

MEDIA

These awards recognise both written and oral modes of expression in mainstream and community media.

MAINSTREAM MEDIA

1. Thetha Masombuka Award

This award will be presented to a journalist in mainstream print or broadcast media who has contributed to the promotion and preservation of his/her mother tongue and other languages including the Khoe and San languages.

2. News reporting

This award is for the effective use of a journalist's mother tongue and/or multilingualism in mainstream broadcast or written news reporting.

3. TV channel/programme

This award is for a mainstream TV channel or programme that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

4. Radio station/programme

This award is for a mainstream radio station or programme that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

5. Print publication

This award is for a print publication that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

6. Advertising

This award is for an advertisement that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

COMMUNITY MEDIA

1. Wandile Fana Award

This award will be presented to a journalist in community print or broadcast media who has contributed to the promotion and preservation of his/her mother tongue and other languages including the Khoe and San languages.

2. News reporting

This award is for the effective use of a journalist's mother tongue and/or multilingualism in community broadcast or written news reporting.

3. TV channel/programme

This award is for a community TV channel or programme that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

4. Radio station/programme

This award is for a community radio station or programme that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

5. Print publication

This award is for a community print publication that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

YOUTH

This is an award for an individual not older than 35 years-of-age or a youth organisation that has contributed towards promoting, protecting, and preserving any of the official languages or the Khoe and San languages in academia or business.

TECHNOLOGY AND BUSINESS

This award is for the innovative use of technology to promote multilingualism in the technology sector, including business-to-business and consumer campaigns.

INTERPRETING

This award is for an individual who has contributed to language by way of excellent interpreting services or training interpreters.

LANGUAGE ACTIVIST

This award is for an individual who contributed towards the development and promotion of multilingualism or the use of mother languages through social media platforms, community development programmes, or language advocacy within the corporate or government sector.

CHAIRPERSON'S LIFETIME ACHIEVEMENT AWARD

This is a special award that is bestowed by the Chairperson of the Board on individuals or organisations who have excelled in the promotion and preservation of South African languages over their lifetime.

GOVERNMENT/PUBLIC SECTOR NATIONAL DEPARTMENTS AND CONSTITUTIONAL BODIES

This award is for an effective national service delivery campaign/project/programme in the public sector that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

PROVINCIAL DEPARTMENTS AND ORGANS OF STATE

This award is for an effective provincial service delivery campaign/project/programme in the public sector that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

METROPOLITAN, DISTRICT, AND LOCAL MUNICIPALITIES

This award is for an effective local service delivery campaign/project/programme in the public sector that seeks to promote multilingualism or any of the official languages or the Khoe and San languages.

EDUCATION

INSTITUTIONS OF HIGHER LEARNING

This award is for the use and promotion of multilingualism in institutions of higher learning. This can be shown in the institution's language policy, tuition material, and/or signage on/in campus buildings.

BASIC EDUCATION

This award is for the use and promotion of multilingualism in schools and basic education centres. This can be shown in the institution's language policy, tuition material, and/or signage on/in school buildings.